

Your Name: Michael Chenkin

Office You Seek: President

How long have you been a member of the Club? Please specifically identify the ways in which you have served the Club during your time as a member. (150 words maximum)

I have been a member of the club for 9 years.

- Co-Director of Revolutionary Ramble 2025
- Co-Director of Revolutionary Ramble 2024
- Board member of the Morris Area Freewheelers Foundation
- Past volunteer for the Revolutionary Ramble as a Ride Leader, Ride Marshall, and several other volunteer positions
- Ride leader since July 2017
- Volunteered to assist the Social Director many times including picking up needed supplies for Kick-off Meetings and for the Fall 2024 club picnic

Why are you running for this particular Office? Please specifically identify what you would like to accomplish in this Office and how you propose to accomplish it. (150 words maximum)

Club membership has declined by about 300 members over the past few years, dialog between the Board and club members is virtually non-existent, the club no longer offers its previous “value-added” benefits, and Board meeting minutes show that *the Board has approved many actions yet failed to implement them*. **I commit to working with the other members of the Board to:**

- Increase club membership by developing an ongoing relationship with bike shops in areas where the club rides
- Develop and implement a comprehensive marketing plan that goes beyond posts on social media
- Restore “value added” benefits that the club previously offered, e.g., speakers at Kick-Off meetings and raffles at club social events, and to add new ones
- Increase the number of gravel rides
- Increase the number of educational and social events the club holds

- Have regularly scheduled meetings where members can dialog with the Board for the benefit of all

(Optional) This is a space where you can tell the Club members anything you want them to know about you. (150 words maximum)

- The success of Revolutionary Ramble 2025 was accomplished by the work that I and Ramble Co-Director Jeff Sperling had in identifying and resolving the many logistical challenges posed by the change in venue from Drew University to Raritan Valley Community College, an effort that involved hundreds of hours
- I obtained a substantial donation from Wegman's for rest stop supplies thereby increasing net proceeds that were donated to the charities supported by the Ramble
- I have served the club over the years in multiple volunteer roles
- I am retired and am able and willing to work hard for the benefit of the club and to attend all Board meetings
- Lastly, I urge all members to look at the meeting minutes of the Board over the last year to see how many actions were voted on and approved yet never implemented
- I make plans and I deliver